



JASON NAPPI

MULTIMEDIA
METEOROLOGIST



WORK EXPERIENCE

WCSH-TV/WLBZ-TV, METEOROLOGIST

Portland/Bangor, ME
May 2022 - July 2024

Organically produced and anchored primetime Hurricane Lee coverage plus #23 in the world trending YT explainer. Reached more than 650K views with weather blog - station web. Grew professional Facebook page to 10 million reached in 2 years. Researched, reported and presented monthly climate change seg.

KADN-TV/KLAF-TV, CHIEF METEOROLOGIST

Lafayette, LA
April 2019 - April 2022

Helped raise ratings more than 1 point on most watched newscast, *News 15 at 9* (FOX). Coordinated and anchored historic 5-hour wall-to-wall tornado and flash flood cut-in. Led wall-to-wall team coverages of Hurricanes Ida, Delta, Laura, etc.

WSPA-TV, METEOROLOGIST

Spartanburg, SC
October 2014 - October 2017

Led coverage of tornado outbreak with 2 hour wall-to-wall cut-in. Anchored multiple major Winter storm events. Hosted several Facebook "Live" shows that reached greater than 250K viewers.

Full employment history on [LinkedIn](#)

EDUCATION

State University of NY at Oneonta
Bachelor of Science - Meteorology
MAY 2002

REFERENCES

Brad Means

Asst. News Director/
Anchor
WJBF-TV
Augusta, GA
bmeans@wjbf.com

Cheryl Nelson

Meteorologist, CBM
& TV Host
PrepareWithCher@gmail.com

Joe Cioffi

Meteorologist, Owner
joewxman@optonline.net

AVG 2 MILLION MONTHLY VIEWS
ON FACEBOOK

22 YEARS EXPERIENCE

2-TIME CHIEF MET

CONTACT



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Southern Maine

EXPERTISE

- Digital Growth and Strategy
- Severe Weather Tracking
- Relatable Communication
- WSI and Baron Graphics

CERTIFICATION

- **AMS CBM #627**
- December 2013 - current

